

TOP RETAIL INFLUENCERS' MUST SEE LINEUP FOR NRF 2023



SATURDAY

Kick off NRF 2023 by visiting some of the world's most innovative stores. Here are a few of our local favorites:

■ **Showfields**

187 Kent Avenue,
Brooklyn, NY 11249

■ **Ralph Lauren**

888 Madison Avenue,
NY 10021

■ **Woolrich**

121 Wooster St, NY
10012

■ **UNIQLO**

660 5th Avenue, NY
10103

■ **Saks Fifth Avenue**

611 Fifth Avenue, NY
10022

■ **Macy's**

151 West 34th Street,
NY 10001

SUNDAY

MORNING

Keynote Session

Break through! NRF Chairman's welcome and opening remarks

Walmart U.S. President and CEO, and NRF Board Chairman, John Furner welcomes attendees and provides an overview of the current state of retail industry challenges and opportunities.

8:15-8:20 am

Javits North, Level 5, SAP Theatre

Featured Session

The store of the future is less about the store and more about the business model

Physical stores will stay relevant and become more strategic for retail organizations if they are no longer managed as points of sale.

10:30-11:00 am

Javits North Level 4, Room 404, Twilio Stage

Featured Session

Beyond Bricks: How LEGO blends physical and digital experiences to create retailtainment

LEGO recently celebrated its 90th anniversary, an extraordinary achievement for a brand that remains firmly at the forefront of innovation.

11:15-11:45 am

Javits North Level 4, Room 404, Twilio Stage

AFTERNOON

Featured Session

Curated, captivating, contemporary: A blueprint for physical stores

In-store experiences in 2023 need to be engaging, entertaining and community centric. We'll chat with a few retailers who are making bold moves and winning shopper loyalty.

1:15-1:45 pm

Javits North Level 4, Elastic Path Stage

Keynote Session

The Nordy Pod, hosted by Pete Nordstrom, live at NRF 2023

INordstrom president and Chief Brand Officer Pete Nordstrom takes his popular podcast on the road to record a special episode live in front of NRF 2023's Main Stage audience.

2:45-3:15 pm

Javits North, Level 5, SAP Theatre

Keynote Session

Preparing for the future of commerce with Mattel and Shopify

In a fireside chat, Shopify President Harley Finkelstein and Mattel President/COO Richard Dickson will discuss how to break through current business pressures, innovate, and maintain staying power to meet consumer demands.

3:45-4:15 pm

Javits North, Level 5, SAP Theatre

MONDAY

MORNING

Keynote Session

Feeding the human spirit: A conversation with Kroger CEO Rodney McMullen

What's next for the grocery retailer? Find out when NRF President and CEO Matt Shay chews the fat with Kroger CEO Rodney McMullen.

9:45-10:15 am

Javits North, Level 5, SAP Theatre

Featured Session

But will it fly? The lowdown on drones

An ever-increasing number of retailers are adding drones to their portfolio of last mile options and shoppers are on board.

11:15-11:45 am

Javits North Level 4, Room 406, UST Stage

AFTERNOON

Exhibitor Big Idea

Shift happens: Choose remarkable or irrelevance produced by MarketDial

This session will outline the key principles of making the remarkable mind shift and highlight real-world success stories from one of the world's most innovative retailers.

12:30-1:45 pm

Expo, Level 3, Expo Stage 3

Featured Session

Reimagining online holiday shopping: How luxury brands are innovating holiday shopping experiences

In this session, find out how a leading luxury brand works with Alibaba's Tmall Luxury Pavilion to delight consumers and enhance their shopping experiences, including tailored livestreams, bespoke capsule collections and immersive metaverse shopping.

1:15-1:45 pm

Javits North Level 4, Elastic Path Stage

TUESDAY

MORNING

Keynote Session

Bringing innovation to multi-centennial brands: A conversation with LVMH Inc. Chairman and CEO Anish Melwani

Hear how the Group encourages its brands to combine cutting-edge technology and centuries-old craftsmanship techniques to develop sustainable products that enchant consumers across geographies and generations.

8:00-8:45 am

Javits North, Level 5, SAP Theatre

Featured Session

Beauty's blush with technology

Artificial intelligence and augmented reality are transforming the consumer shopping experience through seamless and omnichannel experiences.

10:30-11:00 am

Javits North Level 4, Room 406, UST Stage

Featured Session

Nothing to hide: Full transparency on sustainability

In this session, we discuss why transparency around sustainable business efforts has become a driving force in the overall business strategy of these organizations.

11:15-11:45 am

Javits North Level 4, Room 404, Twilio Stage

AFTERNOON

Featured Session

Closing the loop: Reddit and R/GA discuss commerce, community and the consumer now and in Web 3.0

Join us for a conversation focused on connecting to the consumer, community the consumer demands, and where to find them today and in the future\ Web 3.0.

1:15-1:45 pm

Session Location

Featured Session

Top global consumer trends for retailers in 2023

In this session, retail expert Michelle Evans reveals the latest insights from Euromonitor's annual global consumer trends report.

1:15-1:45 pm

Javits North Level 4, Room 404, Twilio Stage

Featured Session

Returns reckoning: Is the free ride over?

Join us for a discussion of how companies are handling the issue and explore the struggles they are dealing with.

2:00-2:30 pm

Javits North Level 4, Elastic Path Stage