

TOP RETAIL INFLUENCERS' MUST SEE LINEUP FOR EUROSHOP 2023

Kick off EuroShop 2023 by visiting some of the world's most innovative stores. Here are a few of our local favorites:

- **APROPOS**
Benrather Str. 15
40213 Düsseldorf, Germany
- **loui.rocks**
Bredeneyer Str. 114
45133 Essen, Germany
- **Zurheide Feine Kost -
EDEKA Frischecenter**
Berliner Allee 52
40212 Düsseldorf, Germany
- **Breuninger**
Königsallee 2
40212 Düsseldorf, Germany
- **Sevens**
Königsallee 56
40212 Düsseldorf, Germany
- **Lynk & Co**
Rosental 5
80331 München, Germany

SUNDAY

EXPO & EVENT STAGE

Insights on Latin American Exhibition Market
Diper Exhibitions will share their expertise and updated information on the venues where the most important fairs in LATAM are held. The post-pandemic accumulation in the fair calendar of the Capitals of countries such as Brazil, Argentina, Mexico, Colombia, and Chile generate a "boom" of events and exhibitions.

12:00 - 13:00 // 26. Feb 2023

STORE DESIGN STAGE

**Store Design Process for a Phygital experience:
Vans Europe POP UP store**

In this session, see how the store design process can be influenced by a customer phygital experience. With an exciting POP UP store projects, Grottini's speakers will demonstrate how store design ideation is strictly linked to the new Retail Phygital strategies.

14:00 - 14:30 // 26. Feb 2023

MONDAY

CONNECTED RETAIL-STAGE

Retail Next Big Trends for 2023

As we walked into a very challenging year there are a few trends that everyone in the retail industry should know. RETHINK Retail has collected the most meaningful ones to discuss in this presentation to support every retailer across the globe intake the right decisions for the year ahead.

12:20 - 13:00 // 27. Feb 2023

STORE DESIGN STAGE

**Designing Spaces for a sustainable future
Maximum impact - minimal footprint**

This session will give you a brief overview of sustainable store and brand space design that is aligned with brand identity requirements, meets excellence execution standards, engages customers and tell a holistic brand story.

13:30 - 14:00 // 27. Feb 2023

RETAIL DESIGNERS STAGE

Ideas Made Possible: Retail Futures 2030

Recent years have seen unprecedented impact on retail and the consumer landscape. See the most recent observations of changing consumer behaviour, emerging trends, and rising demands.

14:30 - 15:00 // 27. Feb 2023

CONNECTED RETAIL-STAGE

Immersive Commerce & the Metaverse

The metaverse is heavily debated and has been used as a catch-all term for anything that uses mixed reality, virtual reality, augmented reality, web3 technologies, nft and more. Focusing on immersive commerce enables retailers to focus on capabilities that will enable engaging with customers using some of the enhanced capabilities made available with emerging technologies shared in this session.

16:40 - 17:00 // 27. Feb 2023

TUESDAY

RETAIL TECHNOLOGY STAGE

How AI is improving consumer experience and enhancing self-service?

Utilizing AI combined with deep machine learning to remove some of the associated friction points consumers experience today. Discuss the emerging AI trends plus what the future holds for this exciting topic.

12:00 – 12:20 // 28. Feb 2023

CONNECTED RETAIL-STAGE

Unified Planning & Optimization: Centralize for Success

Today's supply chains and the retail organizations running them are becoming ever more complex. In this session, see how unified planning can break down these silos, connect all supply chain nodes and decision-makers, and deliver a truly optimized supply chain.

12:20 – 12:40 // 28. Feb 2023

CONNECTED RETAIL-STAGE

How EcoDesign speeds up Retailers & CPGs net-zero strategy?

Ecodesign is a key discipline in the net zero transformation plan of Consumer packaged goods (CPG). Two leaders, L'Oréal & Atos, share their best practises and initiatives by showcasing live application for climate risk platform.

16:00 – 16:20 // 28. Feb 2023

WEDNESDAY

RETAIL MARKETING STAGE

Sustainability - A fireside chat

Join for this fireside chat with 3 designers about sustainability. What is Sustainability? What are the challenges brands face? Who is already making an impact?

11:30 – 12:30 // 01. Mar 2023

EXPO & EVENT STAGE

Market status in GCC mainly Dubai

The Middle East region has never ceased to amaze the world with its rapid change across all aspects. This session will discuss several key subjects related to the industry landscape, international and national successful exhibitions, and market growth from the last 15 years across Middle East region.

11:30 – 12:30 // 01. Mar 2023

RETAIL TECHNOLOGY STAGE

Accelerate your checkout journey with AI

AI sounds like something from the future, but It might not be as far away as you think. Computer technology has been powering many new store concepts and changing processes for store owners, employees and customers. Explore these new options and discover what technology can do for your store.

16:00 – 16:20 // 01. Mar 2023

THURSDAY

RETAIL TECHNOLOGY STAGE

Digitization of in-store operations management at the biggest alcohol store chain in Poland - Duży Ben

Duży Ben is the biggest alcohol store chain in Poland with over 250 stores. Learn how they have increased the efficiency and accuracy of work, as well as improved internal communication thanks to the digitization of processes.

11:20 – 11:40 // 02. Mar 2023

EXPO & EVENT STAGE

No comebacks - Experiential breakthroughs and the leaders of tomorrow

Today's youth will be the consumers of tomorrow, and it is time for their methods, approaches, and mediums to be at the forefront of our industry. Touch on the fast paced information exchange that this world is experiencing, and how the exhibition and events industry will play a crucial role in adding the experiential into experiences.

14:30 – 15:00 // 02. Mar 2023