

RETHINK RETAIL'S MUST SEE LINEUP FOR GROCERYSHOP 2023

Kick off your Groceryshop Mandalay Bay, Las Vegas 2023 week by visiting some of the city's most innovative stores. Here are a few of our local favorites:

- **LICK**
3930 S. Las Vegas Blvd,
Las Vegas, NV 89119
- **Louis Vuitton**
Crystals at CityCenter, 3720 S
Las Vegas NV 89109
- **Las Vegas Design Center**
495 S Grand Central Pkwy,
Las Vegas, NV 89106,
- **The Neon Museum
Las Vegas**
770 Las Vegas Blvd N,
Las Vegas, NV 89101
- **M&M'S**
3785 S Las Vegas Blvd,
Las Vegas, NV 89109
- **Toy Shack at Neonopolis**
450 E Fremont St, Las Vegas,
NV 89101

MEET US AT GROCERYSHOP 2023



19
TUE

Track 2 - Session 1 Thriving in a New Grocery Environment

New Industry Research: Consolidation, Inflation and Other Trends Shaping Grocery
Senior analysts will discuss current trends and future predictions in an upcoming session, highlighting investment opportunities and strategies for success in the evolving grocery landscape.

3:15 pm – 3:55 pm PT

Track 1 - Session 2 Creating Outstanding Shopping Experiences

Winning Organizational and Team Structures for Unified Commerce

To improve customer experience, retailers are not just adding digital tools but also restructuring their organizations. Upcoming panel discussions will cover changes like data centers, revamped e-commerce units, and cross-functional teams.

4:05pm – 4:45 pm PT

Track 1 - Session 3 Creating Outstanding Shopping Experiences

Track Keynote: Tapping Generative AI to Elevate Shopping Experiences

Companies are exploring generative AI like ChatGPT for various business applications, including automating product descriptions and customer support. In an upcoming keynote, top executives will discuss using AI to increase efficiency and customer engagement while maintaining ethical practices.

4:55pm – 5:35pm PT

20
WED

Track 1 - Session 1 Meeting Ever-Changing Consumer Needs

Bringing Convenience and Value to Budget-Conscious Shoppers: A Conversation

Retail and brand leaders will share how they are navigating providing consumers with the convenience they seek while also keeping in mind their budget concerns.

8:45 am – 9:25 am PT

Meetup & Hosted Retailers & Brands Program

*Prescheduled Only
10:25pm – 11:34 pm PT

Track 3 - Session 3 Technology Solution Spotlight



**Tony Ward, Retail Leader,
Ernst & Young**

Technologies Transforming Store Operations and Empowering Associates

Explore cutting-edge retail tech solutions that streamline store operations and empower frontline workers in this session with tech founders.

4:00pm – 4:40pm PT

21

THU

Track 1 - Session 1

The Present and Future of Marketing

New Platforms and Channels Driving Shopper Engagement

In a digital age, grocery and CPG leaders are using virtual environments and new media platforms to engage customers. They're also investing in tools like shoppable video and generative AI for better interaction. Upcoming interviews with executives will delve into specific tech initiatives, sharing lessons learned and best practices for improving customer engagement.

8:45 pm — 9:25 am PT

Track 3 - Session 3

The Present and Future of Marketing

Track Keynote: Innovative Approaches to Customer Loyalty

Inflation and market competition challenge customer loyalty, but retailers and brands can use data and new tools to stand out. Join brand and retail leaders in a panel discussion on strategies like personalized offers, easy reordering, and meaningful shopping experiences. Discover how aligning with consumer values fosters lasting loyalty.

9:35 am — 10:15 am PT

Track 3 - Session 3

Working with Technology Partners to Accelerate Growth

Working with Technology Partners to Accelerate Growth

An upcoming session will feature brand leaders discussing their approaches to retail media and the collaboration required for success.

3:00 pm — 4:50 pm PT



"It was only a month after we got together for Grocery Shop last year that we had the announcement of Kroger and Albertson's merging, which has the potential to significantly change the landscape in US grocery. And then two months after we met, OpenAI launched GPT and suddenly the world went crazy for generative AI. So I think it was a lesson to everybody that you can never relax in grocery and retail CPG."



Ben Miller

Create a customized chocolate bar at Booth #A1014!



Trade shows offer a great opportunity for making valuable connections and gaining industry insights, but it means we have to spend time away from our loved ones. This year, Diebold Nixdorf has come up with a way to let them know you were thinking of them while in Las Vegas. By visiting booth #A1014, you can create a sweet customized keepsake to share, while exploring Diebold Nixdorf's award-winning self-service solutions. Stop by to experience cutting-edge self-checkout technology integrated with laser engraving while discussing tailored strategies for your retail operations. Your loved one back home will thank you!

EVENTS

19

TUE

Level 2, South Convention Center

Groceryques Happy Hour

Explore our exhibit halls with an interactive scavenger hunt. Go solo or team up for a chance to win a GRAND prize.

5:15 pm — 6:00 pm PT

RETHINK Retail Bash

Rethink Retail Bash at SKYFALL - An exclusive event to connect with target clients and media agents in a co-branded cocktail party during Groceryshop 2023

9:00 pm — 11:00 pm PT

Meat 'n' Greet BBQ (exclusive to Retailers and Brands Only)

Moorea Beach Club, Mandalay Bay

6:30 pm — 8:30 pm PT



Groceryshop is the best opportunity to connect with omnichannel-digital luminaries in a collaborative real-time environment that expands collective thinking and advances how brands & retailers engage with shoppers."

20

WED

RETHINK Happy Hour + Coverage Sponsorship

RETHINK Retail's Happy Hours are a networking opportunity for tech companies to engage with our influencers & Retailer community members

6:30 pm -8:30 pm PT



Peter Bond, TRI

